



Bandfest 2012
March 31
Northside High School Gym

Dear Prospective Sponsor:

We would like to offer you a terrific opportunity to promote your business while supporting middle school and high school students in their efforts to stay “RISK FREE”. In addition to assisting in this effort, you are also invited to attend this event and enjoy the many local talented musicians from our area schools.

Thousands of middle school and high school students will participate in Bandfest 2012. Signs designating your sponsorship will be decorating the gymnasium where all who attend will see that you are committed to helping our youth avoid illegal and other risky behaviors. Additional options for promoting your business include the following: representatives can address students prior to band performances; signs and banners can be displayed; flyers and other items (e.g., pens/pencils, notepads, magnets) advertising your business can be distributed during the event. We are open to working with you to design creative and effective means to promote your products and/or services.

There are several ways in which you can contribute. Please refer to the attached application to determine which method will best serve your business. Please feel free to contact Michele Dowdy for further information and/or questions. She can be reached via email (mmdowdy@rcs.k12.va.us) or phone (540-562-3900 ext. 10234). Thank you in advance for contributing to the well being of our students. I look forward to hearing from you soon.

Thank you,

Lorraine Lange, Superintendent

Roanoke County Public Schools

BANDFEST 2012

Name of Business/Organization: _____

Address: _____
Street/P.O. Box City State Zip

Telephone: _____ E-Mail: _____

Contact Person: _____ Position: _____

SPONSORSHIP LEVELS

GOLD LEVEL SPONSOR

\$1,500.00

Announcement by Keynote Speaker. Sponsor receives large sign at event, recognition at Keynote Address and name on T-Shirts. Present winning "check".

SILVER LEVEL SPONSOR

\$1,000.00 - \$1,499.00

Sponsor receives recognition between band performances, small sign at event, and name on T-Shirts.

BRONZE LEVEL SPONSOR

\$ 500.00 - \$999.00

Sponsor receives recognition between band performances, and name listed on central sign.

___ I would like to donate the following as promotional items or door prizes (i.e. pens, notepads, calendars, gift certificates, retail products):

Item(s): _____ Quantity: _____

Item(s): _____ Quantity: _____

___ I would like to be listed as a sponsor on the central signage

___ \$25 ___ \$50 ___ \$75 ___ \$100 ___ \$ 300

___ Other (please specify amount) \$ _____

I am enclosing a check made out to Northside High School for a total of \$ _____ (Check must be enclosed). **Deadline is March 1, 2012**

Signature: _____ Date: _____

Mail this application to:
Michele M. Dowdy
Roanoke County Public Schools
5937 Cove Rd
Roanoke, VA 24019

Questions?
540-562-3900 ext. 12034
mmdowdy@rcs.k12.va.us